



Children's Education Society (Regd.)

The Oxford College of Pharmacy

(Recognized by the Govt. of Karnataka, Affiliated to Rajiv Gandhi University of Health Science, Karnataka;

Approved by Pharmacy Council of India, New Delhi)

Accredited by NAAC and International Accreditation Organization (IAO)

Date: 07/01/2022

CIRCULAR

This is to inform all the students and teaching staff of The Oxford College of Pharmacy that a seminar titled "**Preserving Traditional Knowledge through Intellectual Property Rights**" for the academic year 2021-22 will be conducted on 10/01/22. We request for the active participation for the same.

P. Padma

PRINCIPAL

PRINCIPAL

The Oxford College Of Pharmacy
No 6/9, 1st Cross, Begur Road, Hongasandra
Bangalore - 560 068

Chief Patron

Dr. S.N.V.L Narasimha Raju
Chairman,

The Oxford Group of
Institutions, Bangalore.

Convener

Dr. Padmaa M Paarakh
Principal & Professor, TOCP

Co-ordinator

Mrs. Umabhabha

Department of
Pharmaceutics

Resource Person

Mrs. Divya S Kumar
Assistant Professor

Department of
Pharmaceutics

The Oxford College of
Pharmacy

ABOUT US

The Oxford College of
Pharmacy (TOCP) was
established in 1992. TOCP
under the aegis of Children's
Education Society (R) offers
D Pharm, B Pharm, M Pharm,
Pharm D, Pharm D Post
Baccalaureate and PhD
Programs.

TOCP is recognized by the
Government of Karnataka,
affiliated to Rajiv Gandhi
University of Health Sciences,
Karnataka, and Drug control
Board, Karnataka
respectively, approved by
Pharmacy Council of India,
New Delhi.

Seminar on

"Preserving traditional

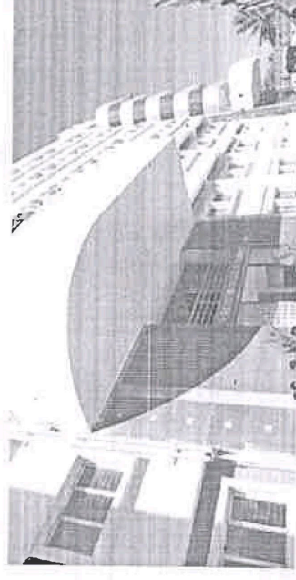
Knowledge through

Intellectual Property rights"

On

10th January 2022

Time: 12 PM



Organized by

Department of Pharmaceutics

THE OXFORD COLLEGE OF

PHARMACY

No 6/9, 1st Cross, Begur Road,

Hongasandra, Bangalor :

PIN 560 068

Karnataka, India.



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DEPARTMENT OF PHARMACEUTICS

ORGANIZED

SEMINAR ON

**“PRESERVING TRADITIONAL KNOWLEDGE THROUGH
INTELLECTUAL PROPERTY RIGHTS”**

CHIEF PATRON

Dr. S.N.V. L NARASIMHARAJU

CHAIRMAN

THE OXFORD GROUP OF INSTITUTIONS

CONVENER

Dr. PADMAA M PAARAKH

PRINCIPAL

THE OXFORD COLLEGE OF PHARMACY

ORGANIZING SECRETARY

MRS. UMAPRABHA

ASSISTANT PROFESSOR,

DEPARTMENT OF PHARMACEUTICS

THE OXFORD COLLEGE OF PHARMACY

RESOURCE PERSON

MRS. DIVYA S KUMAR

ASSISTANT PROFESSOR

DEPARTMENT OF PHARMACEUTICS

THE OXFORD COLLEGE OF PHARMACY

DATE: 10th JANUARY, 2022

TIME: 12 PM



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PREAMBLE

The Department of Pharmaceutics conducted the seminar on "Preserving Traditional Knowledge through Intellectual Property Rights" for the teaching faculties and students. There were totally around 62 participants. Mrs. Divya S Kumar, Assistant Professor, The Oxford College of Pharmacy, Bangalore delivered the lecture.

The content delivered in the seminar is as follows:

Initially, the organizing Secretary Mrs. Umaprabha welcomed guests and participants to the seminar. The Speaker Mrs. Divya S Kumar, Assistant Professor, The Oxford College of Pharmacy, discussed in detail about various measures through which traditional knowledge can be preserved through Intellectual Property Rights for herbal drugs and measures to strengthen the professional values of IPR and traditional knowledge in India.

Intellectual property refers to the protection of mind creations that possess both moral and financial values. Intellectual property rights are the rights granted to individuals over their inventions: they often grant the inventor an exclusive right to use his or her creations for a set length of time. An effective and enforced IPR protection regime encourages scientific discovery by providing substantial incentives to authors and inventors to generate intellectual assets. Further, she added it is important to raise IPR awareness among teachers, and young intellectuals about the benefits of patenting their innovative and original ideas, inventions, and so on. Such awareness, in turn, would be critical for the market's promotion of innovation, research and technological breakthroughs.

She also gave the examples of countries like India, Peru, Panama, Costa Rica, Philippines, and the United States who have implemented model for the protection of their traditional knowledge. India, for example, in the year 2001, set up the Traditional Knowledge Digital Library (TKDL) which acts as a India's database on traditional medicine. By proper documentation of traditional medicine, India has made it easy for patent examiners to find relevant prior art while assessing a patent application.



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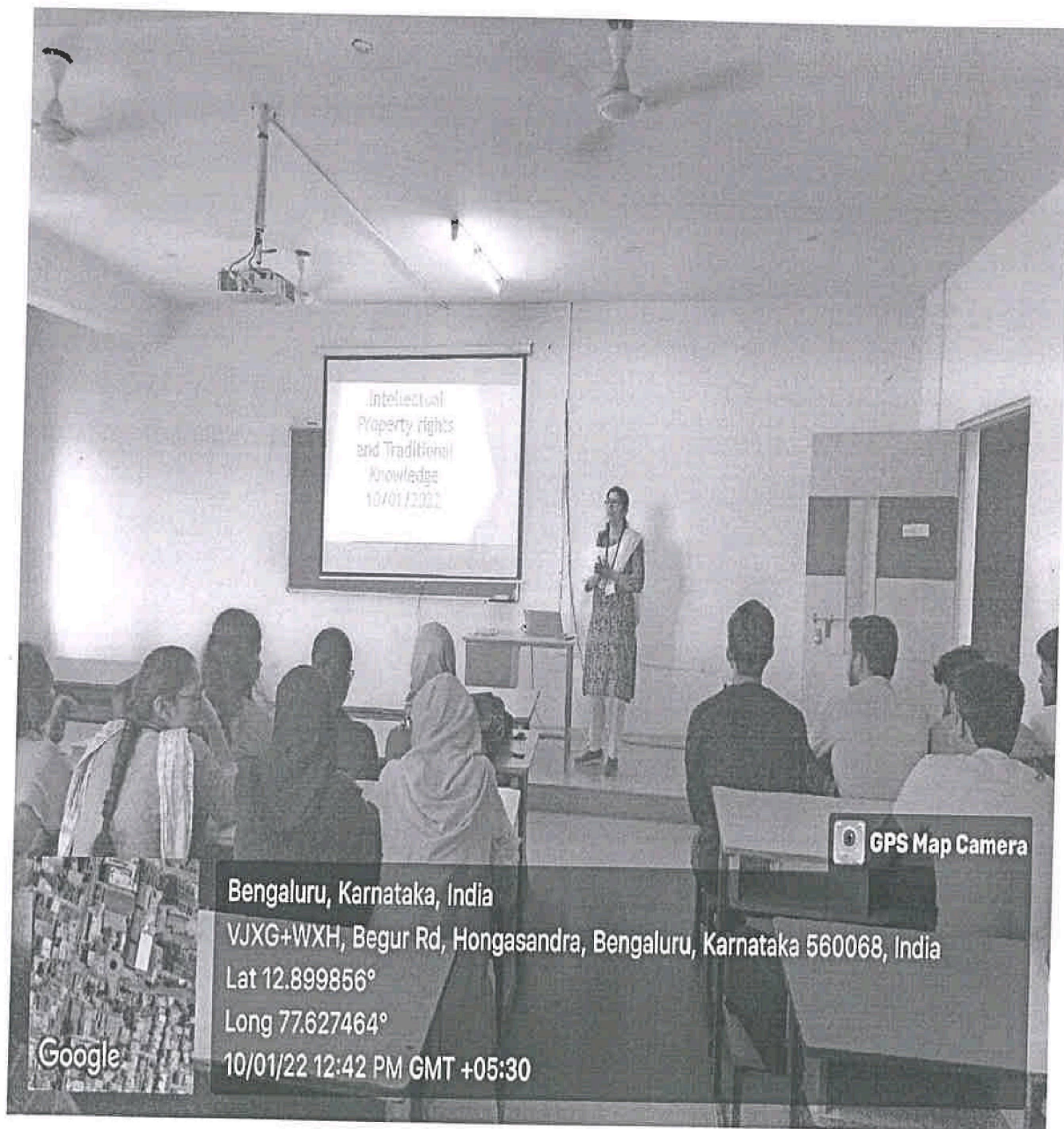
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Finally Mrs. Umaprabha delivered the vote of thanks and she thanked Dr. Padmaa M.Paarakh, Principal, The Oxford College of Pharmacy, Bangalore for giving her an opportunity to organize this seminar.



Mrs. Divya S Kumar delivering the seminar talk



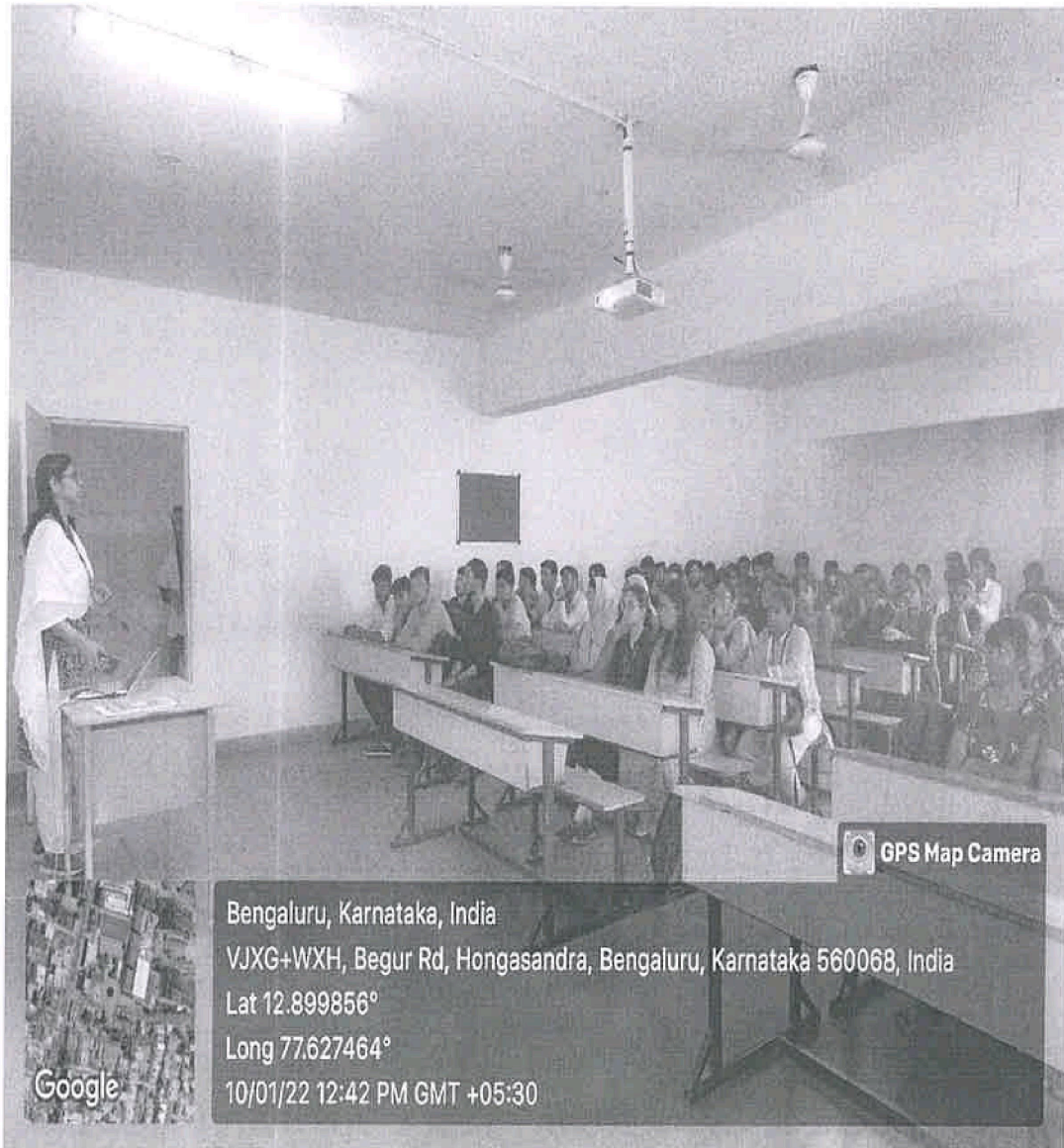
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Bengaluru, Karnataka, India

VJXG+WXH, Begur Rd, Hongasandra, Bengaluru, Karnataka 560068, India

Lat 12.899856°

Long 77.627464°

10/01/22 12:42 PM GMT +05:30

Mrs. Divya S Kumar interacting with participants



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OUTCOME

There were 62 participants in the seminar. Intellectual Property Rights (IPRs) and Traditional Knowledge (TK) are crucial in bolstering educational outcomes and driving societal benefits. In the academic domain, it is imperative to comprehend the legal framework governing IPRs and TK, develop strategies to safeguard them and master their management. For society, the advantages extend to promoting creativity, innovation, economic growth, and the protection of the rights of creators. Establishing a legal framework for dispute resolution ensures fair competition and innovation, thus making IPRs and TK indispensable for societal development.



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LIST OF PARTICIPANTS

SL.NO	NAME OF PARTICIPANTS	SIGNATURE
1	AARTHI S	<i>Aarthi</i>
2	ADITYA KUMAR	<i>Aditya</i>
3	AIMEN BASHIR	<i>Aimen</i>
4	AKILA C	<i>Akila</i>
5	AKSHITH A	<i>Akshitha</i>
6	AMREEN TAJ S	<i>Amreen</i>
7	AMULYA S	<i>Amulya</i>
8	ANAND	<i>Anand</i>
9	ANUSHA R S	<i>Anusha</i>
10	ANUSHA V	<i>Anusha</i>
11	ANUSHA T	<i>Anusha</i>
12	ANWAR MULLA	<i>Anwar</i>
13	ARUN BIRADAR	<i>Arun</i>
14	ARUN C	<i>Arun</i>
15	ARYA KRISHNA	<i>Arya</i>
16	BANU PRIYA D	<i>Banu</i>
17	BHUVANESHWARI C	<i>Bhuvan</i>
18	C POVINDHAR	<i>Cp</i>
19	C V LIKHITH KUMAR	<i>Cv</i>
20	CHAITHRA K	<i>Chaithra</i>
21	CHANDANA N	<i>Chanda</i>
22	DEEPTHI R	<i>Deepthi</i>
23	DHANUSHREE NARAYAN	<i>Dhanu</i>
24	DHRUVA R NADIG	<i>Dhruva</i>
25	GAGANA.K	<i>Gagan</i>
26	GIRESHA NAIDU M	<i>Giresha</i>
27	GOWTHAM GOWDA M R	<i>Gowtham</i>
28	HARI KISHOR R	<i>Hari</i>
29	HARITHA R	<i>Haritha</i>
30	HRUTHIKA L	<i>HRuthika</i>
31	HRUTHIKA B	<i>HRuthika</i>
32	IYSWARYA G M	<i>Iyswarya</i>



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33	JEETHENDRA K N	<i>Jeethendra</i>
34	KARTHIK S	<i>Karthik</i>
35	KAVYA P REDDY	<i>Kavya</i>
36	KEERTHI GOWDA	<i>Keerthi</i>
37	KIRAN G M	<i>Kiran</i>
38	KRISHNA R	<i>Krishna</i>
39	KRUTHIC REVANTH G	<i>Kruthic</i>
40	KRUTHIKA S G	<i>Kruthika</i>
41	MADHUSHREE	<i>Madhu</i>
42	MANOHAR K	<i>Manohar</i>
43	MANOJ KUMAR M	<i>Manoj</i>
44	MANSI BEN OZA	<i>Mansi</i>
45	MEGHANA S	<i>Megha</i>
46	MEGHANA NADGIR	<i>Meghana</i>
47	MITHUN N	<i>Mithun</i>
48	MOHAMMED SHAFIQ N SHAIKH	<i>Mohammed</i>
49	MONIKA S REDDY	<i>Monika</i>
50	MONIKA N	<i>Monika</i>
51	NASIBA N K	<i>Nasiba</i>
52	NIDHISHREE S	<i>Nidhishree</i>
53	NIKSHEP N S	<i>Nikshet</i>
54	P.JEEVITHA	<i>Jeevitha</i>
55	PALAVI S	<i>Palavi</i>
56	PRAKASH	<i>Prakash</i>
57	PREETHU K	<i>Preethu</i>
58	RAJA MALL BHOPAL REDDY	<i>Raja</i>
59	RAKSHITHA G A	<i>Rakshitha</i>
60	RAKSHITHA S	<i>Rakshitha</i>
61	SADAF FAROOQ	<i>Sadaf</i>
62	SAHANA H S	<i>Sahana</i>



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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. ARUN.C has attended a Seminar on *Preserving traditional Knowledge through Intellectual Property rights* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22.


Co-ordinator

Mrs. Umabhabha
Dept. of Pharmaceutics
The Oxford College of Pharmacy


HOD

Dr. Gururaj S Kulkarni
Dept. of Pharmaceutics
The Oxford College of Pharmacy


Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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held at the Department of Pharmaceutics, The Oxford College of Pharmacy,
Bangalore, Karnataka, for the academic year 2021-22.


Co-ordinator

Mrs. Umaprabha
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Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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Co-ordinator

Mrs. Umabhabha
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Co-ordinator

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Co-ordinator

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Principal

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